

Market Data Project – Special Report

Our member-only Market Data Project has been very successful in endeavor run by our Market Development Committee, led by Nic Latouche.

The project is run in partnership with Ten Thousand Feet Strategic Research, based in Sydney. All data is held secure by Ten Thousand Feet so that only the member sees their own data. All contributing members see the total market data and can compare that to their own data. A comprehensive dashboard allows members to slice a dice their data in many ways.

The data has now been collected in half-year tranches since H2 2018. The data covers about 95% of the entire Chemistry, Immunoassay, Hematology, and Coagulation markets. We are planning to add data for more Molecular and to include Microbiology, Point of Care testing, and Histopathology.

But for now, here is a high-level summary of the data and the trends so far:

- Tests sold from January to June 2021 **grew by 13.5%** compared to the same period in 2020. The impact of COVID-19 on laboratory testing is very clear in the long-term trend analysis.
- Almost **half a billion tests** were sold by members in the first half of 2021.
- More than **7 million respiratory nucleic acid amplification tests** were sold in H1 2021.
- The fastest-growing immunoassay panels are Bone Health, Reproductive Endocrinology, and Anemia, all with **solid double-digit growth** compared to H1 2020.
- Special Coagulation testing **increased significantly** in H1 2021, related to screening for TTS for AZ.
- The **decline in HPV testing** persisted in H1 2021, in line with observations around reduced cancer diagnosis during COVID. We will be adding further granularity to Cancer testing in future data collections.

Members who are currently not participating in the project are free to do so. Data collection windows open in January and July each year.